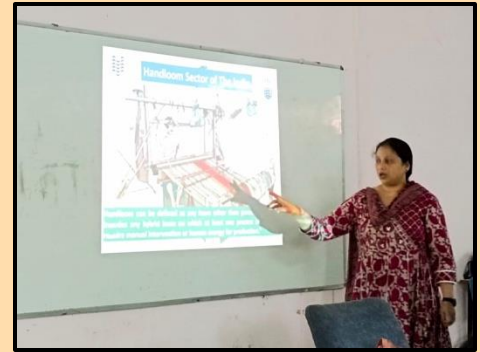


## Centre of Fashion Design & Technology, Institute of Professional Studies

Annually, 7<sup>th</sup> August marks the celebration of National Handloom Day, a tradition observed since 2015. On this day, India reflects on its rich history of hand weaving, paying tribute to the invaluable role weavers have played in preserving the nation's cultural heritage. In 2023, the observance of National Handloom Day carries even greater significance due to the mounting global ecological crisis and growing concerns about sustainability.

On 7<sup>th</sup> August, 2023, the Centre of Fashion Design & Technology at the Institute of Professional Studies, University of Allahabad, showcased its commitment to fashion innovation by organizing the "Celebration of Legacy."

The program included a lecture on handlooms by Dr. Shristi Purwar. Dr Purwar enlightened students about the diverse types of handloom fabrics produced in India. The lecture underscored the handloom sector's pivotal role in fostering inclusive economic development, highlighting myriad employment opportunities and emerging fashion trends linked to handloom fabrics.



The programme also included a rakhi making competition, a poster competition and a fashion show. With the event falling in August, a Rakhi-making competition was held, where participants crafted beautiful Rakhis using handwoven fabrics and embellishments. To familiarize students with various handloom types and their origins, a poster-making competition was organized. Students were divided into 24 groups, each focused on a specific type of handloom from different regions of India. The program concluded with a captivating fashion show, where students showcased elegant ensembles crafted from handloom fabrics.

Dr. Monisha Singh, the coordinator of the Centre, addressed the audience, emphasizing the empowerment aspect of the handloom sector. Notably, approximately 70% of handloom workers and weavers are women, making the sector a powerful force for women's empowerment and economic independence. The event was attended by faculty members, including the Centre Manager, Ms. Mitali Sinha, and Ms. Ekta Jaiswal, along with enthusiastic student who actively participated in the event.

